

# **OCTOBER 8, 2024**

## SHERATON PHOENIX DOWNTOWN | ARIZONA

The annual must-attend educational event and gathering of community stakeholders, hosted by Contexture. This year's Summit convenes industry and community leaders to discuss the future of connected health to improve individual and community health and wellness.

Network and share your thoughts on growing our existing services to support the evolution of health information exchange.

# SPONSORSHIP OPPORTUNITIES

Historically, this event attracts over 250 healthcare and health IT professionals, and nearly 20% of Summit attendees each year are C-Suite decision-makers. Sponsorship opportunities provide a range of benefits on different levels, including name and brand recognition at the Summit.

A new opportunity this year is the opportunity to be a Keynote sponsor for our event. You will have the opportunity to sponsor our keynote speaker. You will receive all the benefits of a Gold Sponsor plus the ability to take the stage and introduce your organization and our speaker.

## **KEYNOTE SPONSOR \$20,000**

#### SOLD

- Keynote Sponsor On Stage Announcement
- Medium Logo displayed on Main Stage
- Medium Logo displayed on Summit tote bags
- Individual Recognition post on Social Media
- Gold Member Social Media Post (2)
- One 8'x10' exhibit space
- Whova (conference mobile app) Banner Logo on app homepage
- Whova (conference mobile app) Passport Content (Last year's sponsors gained 600+ leads)
- 6 Summit registrations inclusive of booth personnel
- Medium logo and link on website
- Medium logo on the August Connector (Newsletter)
- Item in Summit tote bags

# **PLATINUM SPONSOR \$25,000**

#### SOLE

- Identified Main Sponsor for event
- Large Logo displayed on Main Stage
- Large Logo displayed on Summit tote bags
- Playing of promotional/informational video not to exceed 2 minutes in length.
- Whova (conference mobile app) Banner Logo on app homepage
- Whova (conference mobile app) Passport Content (Last year's sponsors gained 600+ leads)
- Whova (conference mobile app) in-app Communication directed to Attendees
- Individual Recognition post on Social
- Platinum Member Social Media Post (2)
- One 8'x10' exhibit space
- 10 Summit registrations inclusive of booth personnel
- Large logo and link on website
- Large logo on the August Connector (Newsletter)
- Item in Summit tote bags

# **GOLD SPONSOR \$15,000**

Limited Opportunities Available

- Medium Logo displayed on Main Stage
- Medium Logo displayed on Summit tote
- Recognition post on Social Media
- Gold Member Social Media Post (2)
- One 8'x10' exhibit space
- Whova (conference mobile app) Banner Logo on app homepage
- Whova (conference mobile app) Passport Contest (Last year's sponsors gained 600+ leads)
- 6 Summit registrations inclusive of booth personnel
- Medium logo and link on website
- Medium logo on the August Connector (Newsletter)
- Item in Summit tote bags

## SILVER SPONSOR \$7,500

## Limited Opportunities Available

- One 8'x10' exhibit space
- 4 Summit registrations inclusive of booth personnel
- Small logo and link on website
- Whova (conference mobile app) Banner Logo on app homepage
- Whova (conference mobile app) Passport Contest (Last year's sponsors gained 600+ leads)
- Item in Summit tote bags

## **BRONZE SPONSOR \$4,000**

## Limited Opportunities Available

- One 8'x10' exhibit space
- 2 Summit registrations inclusive of booth personnel
- Small logo and link on website
- Whova (conference mobile app) Banner Logo on app homepage
- Whova (conference mobile app) Passport Contest (Last year's sponsors gained 600+ leads)
- Item in Summit tote bags

To learn more about sponsoring please call (602) 887-5992 or email getconnected@contexture.org.