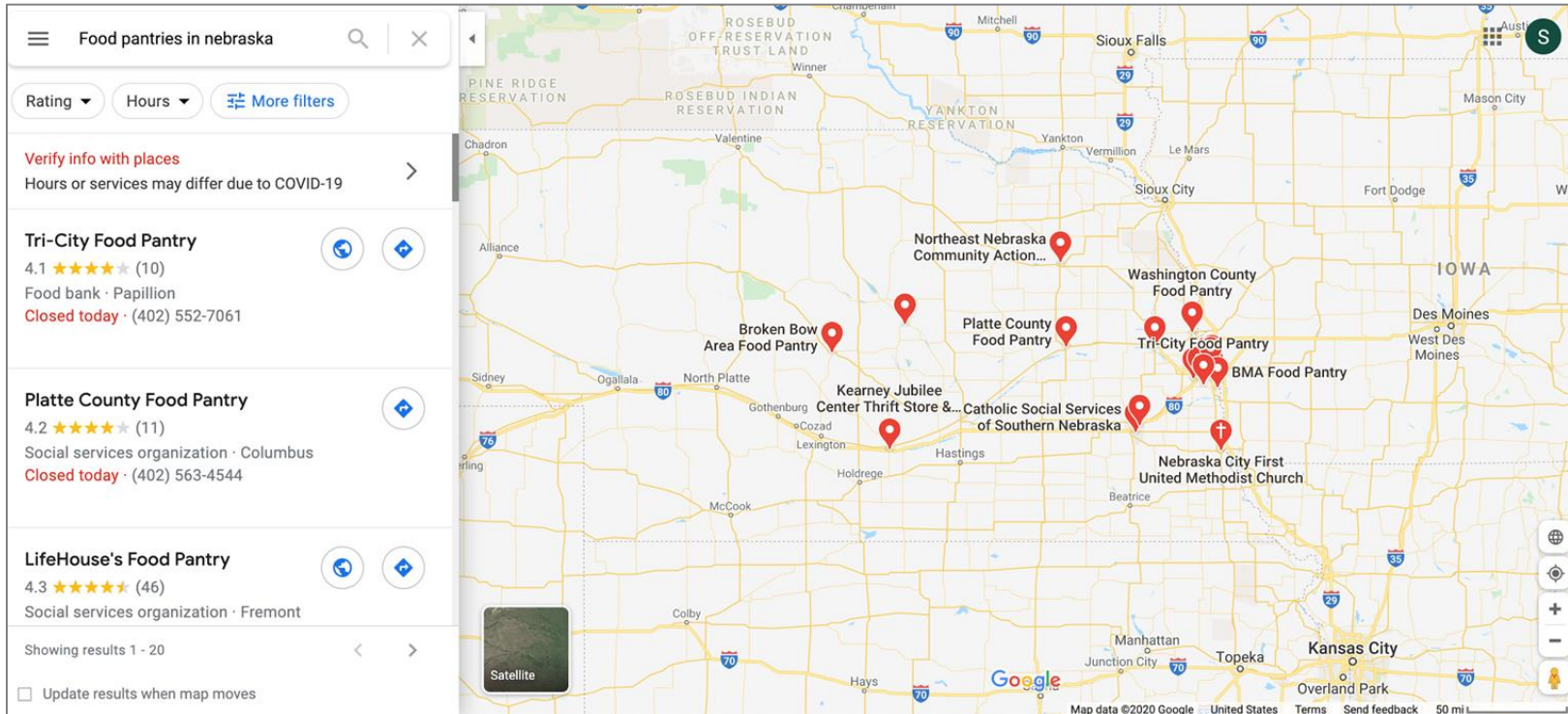


Moving beyond finding resources...

A list of service providers isn't the biggest challenge for connecting Children and Families with Services...



Can I keep them in their school district?

Is transportation a factor?

Which providers have capacity right now?

Do I have budget left for this service?

...to establishing engaged networks.

Provider A

Referrals	In process	Rejected	Resolved
47	5%	5%	90%

Provider B

Referrals	In process	Rejected	Resolved
29	40%	10%	50%

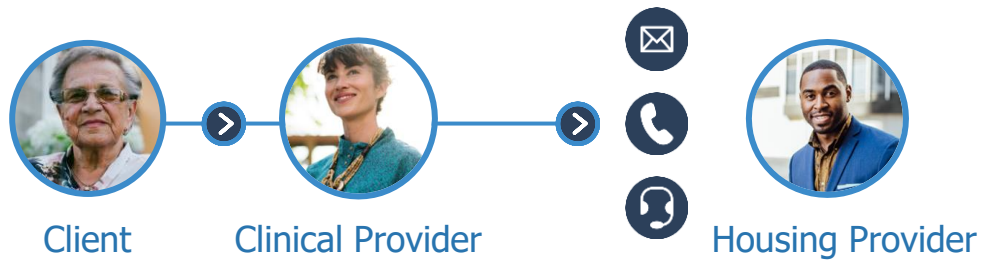
Clinical referrals follow robust standards of care.

Why shouldn't social care referrals be held to higher standards?

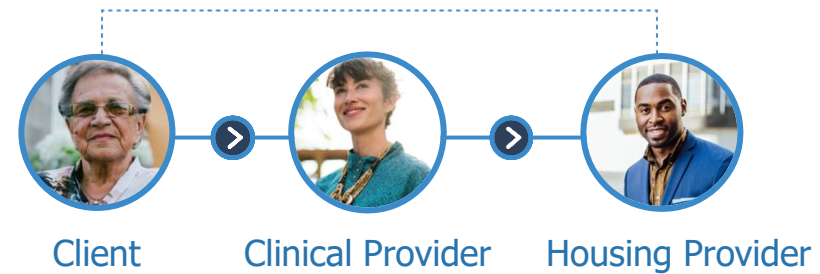
Scalable tracking and coordination.

Trading the old for the new.

Traditional Referral



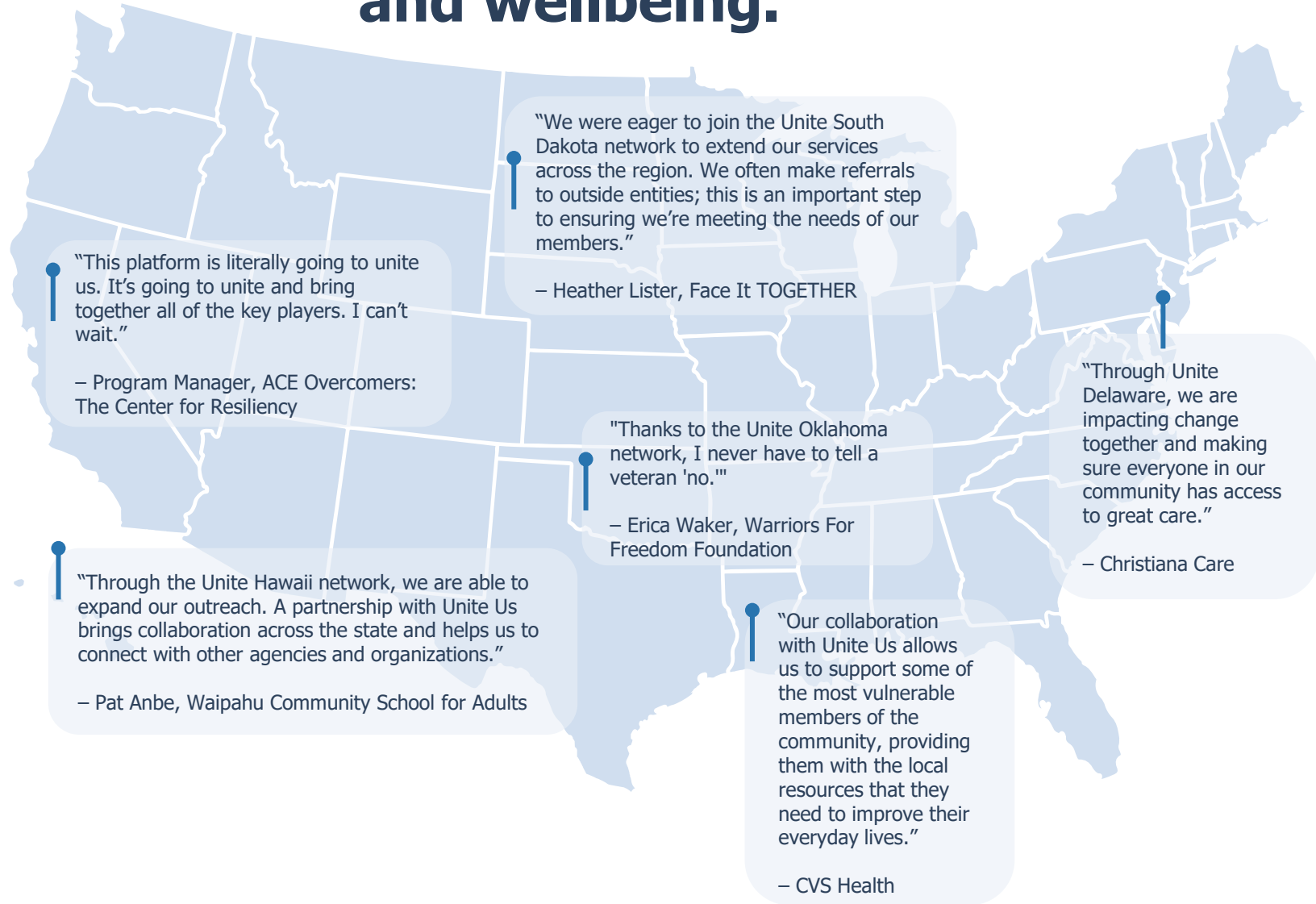
- ✗ Providers cannot always exchange PII or PHI securely
- ✗ Limited prescreening for eligibility, capacity, or geography
- ✗ Clients must contact each organization they were referred to
- ✗ Providers have limited insight or feedback loops
- ✗ Client data is siloed and transactional data is not tracked



- ✓ Close the loop on every referral to confirm provider accountability and track outcomes
- ✓ Information is stored on Unite Us' HIPAA compliant and HITRUST certified platform
- ✓ Clients are matched with the provider(s) they qualify for
- ✓ Providers have insight into the entire client journey
- ✓ Longitudinal data is tracked to allow for informed decision-making by community care teams



We link systems of care with community partners to facilitate community-level health and wellbeing.



70%
of the SDOH market

155k+
services offered
in our network

2.1M+
lives reached by Unite Us
network

73%
of all needs met

75%
of referrals accepted
within four days

1,000+
team members in 49
states





UNITE US

+

NōWPōW

Why Better Together

A unique strategic fit

NEWPOW

- Mission and values alignment
- Complementary geos
- Health system, clinical provider and EHR integration experience
- Science and research orientation
- Screening and Personalized Shared referrals at scale
- Resource directory expertise
- Person-facing products



UNITE US

- Mission and values alignment
- Complementary geos
- CBO, Government and Payer experience
- Deep advisor base
- CBO network building and support
- Closed loop referral at scale
- Insights and Payments products

Our platform is the unifying infrastructure between health care entities, government agencies, systems of care and community-based organizations.

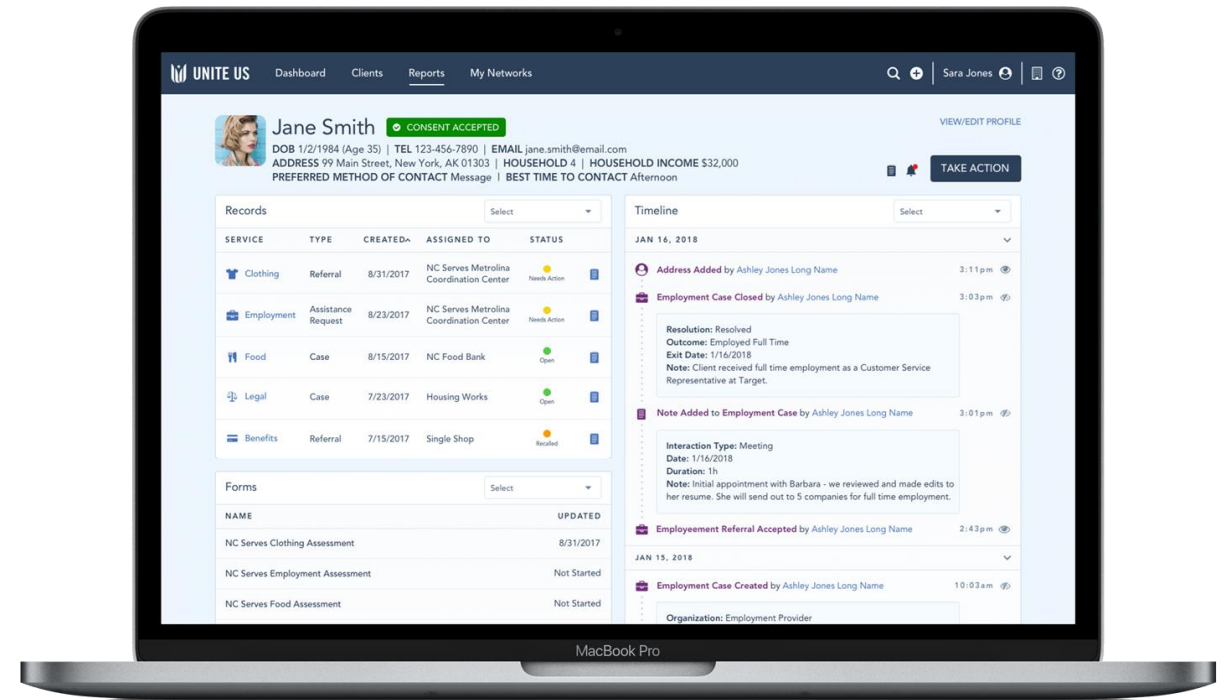
Screening with Decision Support

Closed Loop Referral Management

Assessment and Care Plan Management

Bidirectional Communication and Alerts

Outcome Tracking



One Arizona network, many entry points

Leverage cross-sector, cross-agency technology to optimize limited state resources, allowing all departments and community partners to be part of the solution and reap the benefits.

