



**Monday, Sept. 19 – Day 1 - *continues***

**11 a.m. – Noon**      **Improving Outcomes, Driving Value: Using HIE Data in Value-Based Performance Contracts** (*Solana FGH*)

Moderator:    Lauren Girard, VP, Quality Improvement & Business Line Management, Contexture

Panelists:     Michael Franczak, Ph.D., Director, Population Health Services, Copa Health

Silvia Garcia, MSW, MPA, Chief of Staff, Bayless Integrated Healthcare

Audrey Reich Loy, LCSW, LAC, Director, Program Operations, San Luis Valley Health Regional Medical Center, Alamosa, CO

Jacqueline Webster, Ph.D., LAC, NCC, Assistant Director, Population Health, Copa Health

**Noon – 1:15 p.m.**      **Lunch & Exhibit Hall Open** (*Solana ABCD*)

**1:15 – 2 p.m.**        **Banner Innovations and Integrated Care** (*Solana ABCD*)

Speakers:     Heidi Eccleston, LMSW, Senior Director, Program Development, Banner University Health Plans

Sandra Stein, MD, Chief Medical Officer, Banner University Health Plans

**2 – 2:15 p.m.**        **Break Sponsored by Unite Us: Exhibit Hall Open** (*Solana E*)

**2:15 – 3:15 p.m.**      **Transforming Public Health Data to Support Health Equity** (*Solana ABCD*)

Moderator:    Matthew Isiogu, Senior VP Innovation, Contexture

Panelists:     Diana Gomez, Director, Yuma County Public Health Services District

Siman Qaasim, MBA, Health Equity Administrator, Office of Health Equity, Arizona Department of Health Services

**3:15 – 4:30 p.m.**      **Bold Horizons: The Future of Health Information Exchange** (*Solana ABCD*)

Moderator:    Morgan Honea, Executive VP & COO, Contexture

Panelists:     Ana English, CEO & President, Center for Improving Value in Health Care

Sarah Miller, Expert Associate Partner, McKinsey & Company

Todd Rogow, President & CEO, Healthix

**4:30 p.m.**            **Closing Remarks**

**4:40 – 6 p.m.**        **Welcome Reception: Networking & Exhibits**

## 2022 Arizona HIE Summit & Trade Show

Sept. 19 - 20, 2022

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### Tuesday, Sept. 20 – Day 2

- 8 – 9 a.m.**            **Registration Open & Breakfast With the Exhibitors** (*Solana E*)
- 9 – 9:15 a.m.**        **Welcome** (*Solana ABCD*)  
Speaker:            Melissa Kotrys, CEO, Contexture
- 9:15 – 10:30 a.m.**    **Let's Be Direct: The AzHDR's Impact Around the State** (*Solana ABCD*)  
Moderator:        Carla Sutter, Director, Arizona Healthcare Directives Registry (AzHDR)  
Panelists:         Cindy Leach, VP, Long Term Care, Mercy Care  
                         Jennifer Martinez, VP of Administration, Spectrum Healthcare  
                         Matt Osborn, Sales Manager, Desert Financial Credit Union  
                         Amy Schwabenlender, Executive Director, Human Services Campus
- 10:30 – 11 a.m.**      **HIE Excellence Awards Presentation** (*Solana ABCD*)
- 11 – 11:15 a.m.**      **Break Sponsored by Blue Cross Blue Shield of Arizona**  
**Exhibit Hall Open** (*Solana E*)
- 11:15 a.m. – Noon**    **Partner with Desert Financial to Enhance Your Employee Education & Wellness Program** (*Solana ABCD*)  
Speaker:            Jason Huguez, Senior Business Development Officer, Desert Financial Credit Union
- Noon – 1:15 p.m.**     **Lunch & Exhibit Hall Open** (*Solana ABCD*)
- 1:15 – 2:15 p.m.**     **Strengthening Home and Community Based Care: ARPA Funding in Action** (*Solana ABCD*)  
Moderator:        Todd Fricke, VP, Participant Network Management, Contexture  
Panelists:         Dana Flannery, Senior Policy Advisor & Assistant Director, Arizona Health Care Cost Containment System (AHCCCS)  
                         Aaron Sinykin, Founder & CEO, Devoted Guardians  
                         James R. Stringham, VP/CEO, Banner Government Health Plans

